




Article

Dynamic Canonical Data Model: An Architecture Proposal for the External and Data Loose Coupling for the Integration of Software Units

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Abstract: Integrating third-party and legacy systems has become a critical necessity for companies, driven by the need to exchange information with various entities such as banks, suppliers, customers, and partners. Ensuring data integrity, keeping integrations up-to-date, reducing transaction risks, and preventing data loss are all vital aspects of this complex task. Achieving success in this endeavor, which involves both technological and business challenges, necessitates the implementation of a well-suited architecture. This article introduces an architecture known as the Dynamic Canonical Data Model through Agnostic Messages. The proposal addresses the integration of loosely coupled software units, mainly when dealing with internal and external data integration. To illustrate the architecture's components, a case study from the Mexican Logistics Company Paquetexpress is presented. This organization manages integrations across several platforms, including Salesforce and Oracle ERP, with clients like Amazon, Mercado Libre, Grainger, and Afull. Each of these incurs costs ranging from USD 30,000 to USD 36,000, with consultants from firms such as Quanam, K&F, TSOL, and TekSi playing a crucial role in their execution. This consumes much time, making maintenance costs considerably high when clients request data transmission or type changes, particularly when utilizing tools like Oracle Integration Cloud (OIC) or Oracle Service Bus (OSB). The article provides insights into the architecture's design and implementation in a real-world scenario within the delivery company. The proposed architecture significantly reduces integration and maintenance times and costs while maximizing scalability and encouraging the reuse of components. The source code for this implementation has been registered in the National Registry of Copyrights in Mexico.

Keywords: enterprise application integration; EAI; loose coupling; external data coupling; software architecture; system integration; legacy systems integration; software units



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1. Introduction

At present, enterprises worldwide use for their internal process and operations software applications purchased from third parties, legacy systems, in-house developed applications, or a combination. This software works in several layers on different environments (i.e., operating systems, local networks, World Wide Web, cloud, etc.). Integrating systems acquired from third parties and legacies has become a significant concern for companies. Consequently, most of the software used are heterogeneous, autonomous, and operate in a distributed environment. In this regard, diversity has been considered one of the most relentless problems since it is inclined to cause interoperability complications. Specifically, rise-up problems arise regarding semantic incompatible issues when software uses distinct meanings for the same data. The integration is not easy to perform; it requires the expertise of the IT (Information Technology) department because challenges are made up

of several business and technical issues, especially concerning interoperability, scalability, and maintenance [1].

Integrating systems acquired by third parties is a real problem, mainly due to the lack of information exchange between entities such as banks, suppliers, and customers, among others. Continual changes in the information systems environment have become the most critical challenge in enterprises. The applications to be integrated are usually developed by different teams that often do not focus on the integration as a relevant issue for them. This is because, given the limited capacity of the resources for a large number of applications, the deployment of the integration does not scale well and leads to operational complexity and run-time overhead. Improving this is time-consuming, and there is no guarantee that the created deployment for integrating software units will yield an efficient cost. There is a Software Engineering (SE) area known as Enterprise Application Integration (EAI) [2] dedicated to research in order to ameliorate this issue. The EAI goal is to integrate application systems with different workflow functions and to build the data exchange mechanism and application communication mechanism. Implementing EAI is a complex task involving technological and business challenges and requires appropriate EAI architecture. In compliance with this, enterprise integration is implemented using different integration tools, technologies, and methodologies. They all aim to ensure that data transformation, translation, and communication are accomplished efficiently. Therefore, improvement in integration technology, mainly concerning middle-ware, provides new forms to obtain agile and responsive business architectures. Aiming at eliminating the integration challenges, EAI is proposed as a solution. Nonetheless, assessing and introducing EAI is a complex task that calls for a systematic and homogeneous architecture with suitable criteria. Faced with this situation, the need arises for new EAI proposals to resolve the external and data loose coupling for the integration at the software unit level.

Despite the required complexity in integrating software units in the real world, there is no reference guide in the context of EAI to assist in implementing architectures for the integration [1]. Consequently, it is essential to establish a baseline that can serve as a starting point when developing integration work to develop reliable proposals that can be applied to the real world. Furthermore, this will satisfy enterprise expectations since software units and independent software system elements are highly interconnected and represent a high information-sharing budget.

Significance of the Study

The advancement of technology has surpassed the proposals intended to address the long-standing issues of EAI from its early years. Moreover, the landscape becomes increasingly complex as emerging technologies drive the development of software systems, giving rise to new integration requirements. This proposal is based on the two significant challenges the EAI faces today: syntactic and semantic integration among enterprise applications at the level of software or data units. One reason is that each department/area built its software systems, making interoperability difficult. It is essential to have a coherent semantic integration approach due to analysis. For this, the architecture proposals currently used continue to use a declarative definition for the data types and formats of the field that will facilitate the exchange of information in the integration configuration. Some challenges for the integration of systems acquired from third parties and legacy systems are scenarios where the legacy system does not have an API (Application Programming Interface) for integration or where, in some legacy systems, you may come across mechanisms for communication via file exchange such as XML (eXtensible Markup Language), CSV (Comma Separated Values) and XLS (Microsoft Excel Spreadsheet file), which are either run manually or run automatically.

Research has predominantly concentrated on achieving seamless data exchange among software components [1]. As a result, technological advancements have outpaced the original proposals to address the long-standing issues within EAI since its inception. Furthermore, the landscape is becoming increasingly intricate due to the emergence of

new technologies driving the development of software systems. These systems are now widespread across various sectors of society, encompassing a diverse range of business processes, each reliant on distinct software solutions. These solutions are constructed on varying platforms and use cutting-edge technologies, often incorporating multiple data sources that lack inherent interoperability.

We illustrated a specific scenario in our prior research [1]. When a client requests a change in the data being sent or the data type within its database schema during a web service invocation, the consumer and the provider must reach a consensus on the message formats. When independent development teams handle the design of these two integration components, reaching an agreement on standard schemas can be challenging. Multiply this challenge by the number of applications employing these services, each with its typical service and software components, and you will understand how negotiating message formats can evolve into a full-time task with significant maintenance costs. Typically, creating these structures involves using XSD (XML Schema Definition) schemas, which define how information travels and gets converted into an XML document during the design phase. This approach establishes loose coupling at the external and data levels. This condition also applies to data entities within databases, JSON (JavaScript Object Notation) structures implemented by REST (Representational State Transfer) APIs, and messages exchanged as in-memory components in scenarios like Queues, MQseries, Apache Camel, and more. In each case, the information exchange is established during the design phase. Consequently, the need for dynamic EAI solutions has become paramount. The proposal presented in this article aims to address this challenge. It recognizes that dynamic EAI solutions can be effectively achieved by utilizing technologies like SOA (Service-Oriented Architecture) web services and contemporary approaches such as REST microservices. One notable advantage of these emerging technologies is their capability to facilitate low-level integration, thereby improving application data exchange. Consequently, this approach fosters interoperability by enabling a controlled and efficient data flow.

Hence, this approach presents a scalable architecture that allows a better adaptation in integrating software units (platforms, applications, and any software system that can be integrated with another) with easy maintenance. The idea is to ameliorate the reduction of cost and time in the integration through low coupling. To achieve this, a Canonical Data Model (CDM) was defined, which, according to the International Business Machines Corporation (IBM), is a well-defined model that structures the information in an organization; the objective is not only limited to modeling the data in a database but serves as a reference for all the entities and their relationships through all the databases that exist in the company and all the legacy applications that contribute to the initiative [3]. This model was extended with Agnostic Messages (AM), which are digital structures representing an unknown entity or process regardless of whether they are used at design or run-time [4]. These messages allow data to be modeled within a single database and serve as a reference for all entities and their relationships, as well as represent standard information produced and consumed by applications [3] in a simplified manner using structures Map collection (key-value structures without duplicated keys).

The direct users of this architecture, named the Dynamic Canonical Data Model (DCDM), are architects and software developers in charge of analyzing, proposing, and implementing integration solutions. In this form, they will benefit by allowing an architecture that provides them the much sought-after low coupling between technological architects when proposing integration solutions. The proposed architecture can be applied to the following:

- The integration from one to different software units, generating data integration between different platforms and systems.
- The maintaining of master data integration. Master data is all the data critical to running a business, describing people (customers, employees, and suppliers), places (offices and locations), and things (products and assets) in different repositories. From a single master data point, different platforms and systems are maintained.

- Any integration running a Data Manipulation Language (DML) of a database with its respective operations (insert, update, delete, and query). It can be used for data maintenance on different platforms and protocols at runtime.

The Dynamic Canonical Data Model architecture presented in this article was developed to satisfy the integration needs of the Mexican Logistics Company Paquetexpress (<https://www.paquetexpress.com.mx>, accessed on 20 May 2023), dedicated to national and international parcel delivery in more than 240 countries around the world. The case was developed in response to the need for the integration of software units, particularly in the case of shipment validations with Amazon (<https://amazon.com>, accessed on 25 May 2023) and Mercadolibre (<https://mercadolibre.com>, accessed on 26 May 2023). The DCDM architecture was designed according to the shortcomings detected in EAI in previous research presented in reference [1]. This was because the integration costs per year represented a high expense for the company. For this reason, a research project was developed in the Information Technology (IT) department and the Postgraduate Program in Applied Informatics at the *Universidad Autónoma de Sinaloa* (<https://uas.edu.mx>, accessed on 5 June 2023), where the DCDM architecture emerged. In Mexico, the authorship of the source code was registered in the National Registry of Copyrights (*Registro Nacional de Derechos de Autor*, abbreviated as INDAUTOR) (<https://www.indautor.gob.mx/>, accessed on 31 May 2023) since, in Mexico, the software as such is not subject to patent. The DCDM architecture was registered as DCDM V.1.0 with the number: 03-2023-052910244600-01 in INDAUTOR.

This article is structured as follows. Section 2 details the related work about EAI. Section 3 presents an architecture proposal for the external and data loose coupling for integrating software units. Section 3.6 describes a case study. In Section 4, the conclusions and some ideas for future research are presented.

2. Related Work

This section presents and analyzes the results obtained after conducting related work research focused on architectures that improve loose coupling using EAI. The most used for this purpose is SOA (Service Oriented Architecture) [5–17]. The integration corresponds to an orchestration of technologies supported by existing communication protocols such as SOAP (Simple Object Access Protocol) and HTTP (Hypertext Transfer Protocol), among others.

A case study that explores the evolution of an established legacy system towards a more maintainable Service-Oriented Architecture (SOA) is presented in reference [5]. The suggested approach entails the restoration of the legacy system's architecture as an initial phase, enabling the formulation and implementation of a targeted evolution plan. The case study focuses on a medical imaging system, demonstrating its transformation into a service-based model.

In reference [6], the authors focus on developing an SOA-based model for Information Technologies (IT) integration into Intelligent Transportation Systems (ITS). They applied the proposed model involving some key elements (Roadside Unit (RSU) and navigation systems) to generate value-added ITS. A case study has been designed and implemented to illustrate the application of the model to an effective ITS service (parking management system) that includes all the components of our model.

A service-oriented model for information integration is presented in reference [7]. The model mainly focuses on giving a complete structure for information integration that is adaptable to any environment. The information is converted into service, and then the information services are integrated through service-oriented integration to provide the information as a service.

The author in reference [8] proposes a new concept of SOA/ESB architecture for WSNs, called “miniSOA/ESB”, to address the problem of the restricted computing power and processing capacity of the sensors node due to the fact that it may not be possible for sensor data to be encoded in an XML format within SOAP envelopes or being transported using internet protocol to applications.

Reference [9] combines the technology of web services and ServiceMix bus (a frame of SOA-based loose-coupling system integration) to effectively resolve the existing systems' problems, including information delay and the ineffective management of customer expectations.

The research in reference [10] analyzes the characteristics of SOA. It determines that it cannot meet some characteristics of mission-critical applications such as high availability, continuous operation, high flexibility, high performance, etc. Also, the concept of ADS and its architecture was explored, and it was found that such requirements are satisfied by this system-designing paradigm. The authors present a novel SOA-ADS modeling approach called Autonomous Decentralized Service Oriented Architecture (ADSOA); the Low Coupling Synchronization and Transactional Delivery Technology was proposed to ensure data consistency and high application availability. A prototype tested the effectiveness and feasibility of the ADSOA and the proposed technology.

A combination of SOA and Web service technology that simplifies the application integration into the development and use of services, solving the connectivity of the isomeric platform, security, loose coupling between systems, and refactoring and optimizing the processes is presented in reference [11]. The research integrates the isomeric enterprise systems, applications, and business processes and composes the application environment of the data sources as a whole system. In addition, the technique standards, such as SOAP, WSDL, BPEL, and WDDI, are studied.

The authors in [12] propose a security architecture constructed as an adaptive way-forward Internet-of-Things (IoT)-friendly security solution that is comprised of three cyclic parts: learn, predict, and prevent. A novel security component named "intelligent security engine" is introduced, which learns the possible occurrences of security threats on SOA using artificial neural network learning algorithms. It predicts the potential attacks on SOA based on the obtained results by the developed theoretical security model and the written algorithms as part of the security solution to prevent SOA attacks.

Reference [13] presented an adaptation to the external context making use of an Enterprise Service Bus (ESB) and Complex Event Processing (CEP). In this regard, the proposed solution first leverages well-known ESB mediation patterns (e.g., transformation) to adapt services to context transparently for the final user and the service developer. Secondly, complex event processing has been used to analyze the events received from external sources to detect relevant situations for the service context. Finally, a context reasoner has been provided, which provides the transformations to be done depending on the context events.

Two approaches to increase Web services and SOA adaptability were presented in reference [14]. The first is based on a technical solution considering Aspect-Oriented Programming (AOP) as a new design solution for Web services. The second combines Model-Driven Development (MDD) and Context Awareness to promote the reusability and adaptability of Web services behavior depending on the context.

A proposal to apply the SOA paradigm to existing Enterprise Resource Planner (ERP) systems so that building, changing, and operating other information systems is faster, easier, and cheaper is presented in reference [15]. In order to demonstrate this proposal, a tool to integrate with SAP systems from OutSystems, an Agile development framework, has been implemented, and this tool is a proof of concept. The authors present how this integration was achieved quickly and effectively without SAP expertise.

Reference [16] presents a model of integration and management for mechanical functional components that comprise the robotic control system. To that end, the authors use the human neuroregulatory system as the basis for the decomposition of tasks and actions behavior, based on the SOA paradigm for designing a distributed architecture that allows the system's viability. This proposal will ensure a total decoupling between modules by promoting reusability and features like pattern-based design. At the same time, the system is fully distributed, ensuring high flexibility, scalability, robustness, and fault tolerance.

An integration framework based on semantic web services and SOA for supply chain collaboration was presented in reference [17], and the process of semantic Web services and automatic matching arithmetic for web services composition are discussed. An integration framework of the agile supply chain management system based on web services shows that semantic Web services have the advantage of agile composing flows in supply chain integration.

Also, the Microservices REST (REpresentational State Transfer) architecture applied in the proposals in references [18–22] emerges as the second most used architecture for this purpose. The authors of reference [18] present a real-world case study in order to demonstrate how scalability is positively affected by re-implementing a monolithic architecture (MA) into a microservices architecture (MSA) and also analyzed a case study based on the FX Core system, a mission critical system of Danske Bank (Denmark). The technical problem addressed and solved in this paper is identifying a repeatable migration process that can be used to convert a real-world Monolithic architecture into a Microservices architecture in the specific setting of the financial domain. In reference [19], the authors review the history of software architecture and the reasons that led to the diffusion of objects and services first and microservices later. Finally, open problems and future challenges are introduced. In addition, some practical issues were investigated and a few potential solutions focusing on microservices were pointed out. The researchers in references [20–22] focus on analyzing microservices' core properties, highlighting their limitations and the challenges concerning their components. The existing literature was analyzed and provided potential directions and interesting points in this growing field of research, assisting application designers in selecting the most appropriate approach.

In addition, it should be noted that other architectures have been implemented, such as Publish/Subscribe found in references [23,24], Hub and Spoke presented in reference [25], Camel Apache used in reference [26], Multi Tier Reference proposed in reference [27], MOM, Message-Oriented Middleware described in reference [28], Federated Database [29], BDI, Belief Desire Intention Software Model [30], Intermediate Layer [31], SCA, Service Component Architecture [32], Grid Computing [33], and model-driven architecture developed to deploy microservices [34]; even if these are not very widely used, it is elementary to mention them.

Most loose coupling software unit integration proposals are based in an environment conformed by SOA, Web Services, and Microservices. In this environment, the network nodes make their resources available to other participants in the network as independent services to which they have access in a standardized way. Most definitions identify Web Services using SOAP and WSDL in their implementation; however, it can be implemented using any service-based technology.

3. Dynamic Canonical Data Model: An Architecture Proposal for the External and Data Loose Coupling for the Integration of Software Units

This section introduces the architecture for integrating software units called the Dynamic Canonical Data Model (DCDM) by means of agnostic messages. The goal is to improve the integration of loosely coupled software units. To do this, the focus is on internal and external data integration, allowing the reduction of implementation costs and maintenance costs in enterprise platform integration.

A detailed explanation is presented in the following subsections. The first Section 3.1 explains the DCDM architecture structure. Next, Section 3.2 describes the *Agnostic Message* component that implements the structure of the message to the client, Section 3.3 details the *Envelope* component as part of the *Composite* pattern, and Section 3.4 introduces the *StrategyDCDM* interface that exposes the strategies to carry out the handling of the actions in the integration. Section 3.5 shows the functionality of the DCDM architecture, and, finally, in Section 3.6, a case study undertaken at the Mexican Logistics Company Paquetexpress is presented.

3.1. The DCDM Architecture Structure

The DCDM integration architecture is divided into three components: the first one is the *Message* with the use of the MAP data structure, the second one is the *Composite* pattern that is part of the message and allows for encapsulating the data in a universal composite, that is, in a unique and standardized structure that does not change over time; on the other hand the third component is the *Strategy* pattern with which the best strategy to take for the integration is defined through the use of a Context as appropriate. The components aim to improve the low coupling.

Figure 1 shows the components of the DCDM architecture. From left to right, the first part indicates the Client, which can be any platform, software unit, system, etc., that uses the architecture. The second component, called *AgnosticMessage*, represents the wrapper or main message where the instructions are sent to the receiver so that it knows how the message will be handled. The information represented as MAP and the Action Type action to be executed in the Entity Name entities also travels there. The third component, *Composite*, represents the structure where the payload called *Payload* is configured and stored to be integrated. Finally, the *Strategy* component is where the strategies or algorithms are to be implemented according to the message instructions live.

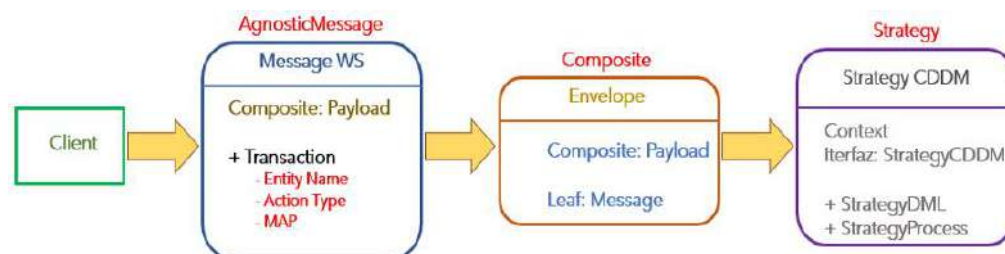


Figure 1. DCDM architecture structure.

3.2. The Agnostic Message Component

In integrating software units, the interaction between them is carried out through the exchange of information. In this regard, the DCDM defines the *Agnostic Message*, which represents the transactions and properties of an existing entity in a repository or database. The particularity of this message lies in the contract or universal signature that is exposed to the applications for sending standardized information within a dynamic structure that uses the MAP component for this purpose. Agnostic messages are digital structures representing an unknown entity or process regardless of whether they are used at design or run time. The use of these messages allows modeling data within a single database and serving as a reference for all entities and their relationships, as well as representing common information produced and consumed by applications in a simplified way using collection map type structures. The role they play in the proposed architecture is fundamental since their structure is the basis for the type of message for data integration.

The graphical representation of the *Agnostic Message* structure is shown in Figure 2, which exposes the components that conform to the message. Firstly, *Envelope*, which is the object that stores the *Payload* sections, i.e., the payload, which, in turn, contains *Properties Entity* or *Entity Properties* and the *Transaction* section which constitutes the information represented as a MAP <key, value> which represents the information that will be used as appropriate to the management algorithm.

The message is used universally; that is, it can be used for any purpose when adding, modifying, or deleting information from any entity in any database. Moreover, it can be drawn on executing any function or procedure found in the databases using the same message or wrapper with the proposed definition. On the other hand, this design was translated in its XSD (XML Schema Definition) schema structure form to represent the contract to the client within the WSDL (Web Services Description Language). Figure 3 shows such a graphical representation in the service location section called *targetNamespace*

that can be consumed from the web address <http://message.cddm.mx/> (accessed on 10 June 2023) and this is where the *namespace* is located. The *sendMessage* section contains all the objects that conform to the *Agnostic Message*. It uses the *messageFacade* to access the schema of each component under *transactionScheme*. The *Payload*, conformed by *actionType*, *entityName*, *fields*, *key*, and *value*, is stored here. The request represented by *sendMessage* and the response by *sendMessageResponse* of the service are publicly exposed in order to be used by the different software units, and the possible actions of *actionType* (SAVE, UPDATE, DELETE, and PROCESS) are also defined.

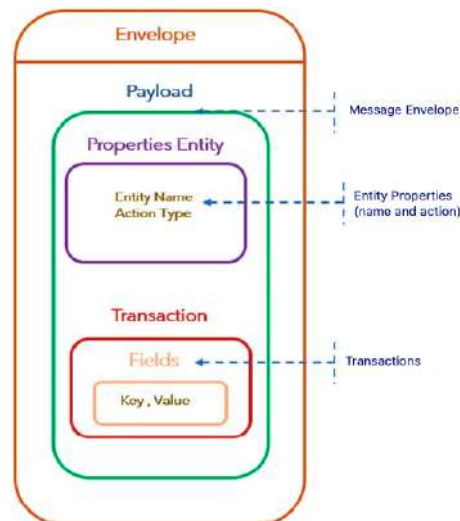


Figure 2. The *Agnostic Message* component.

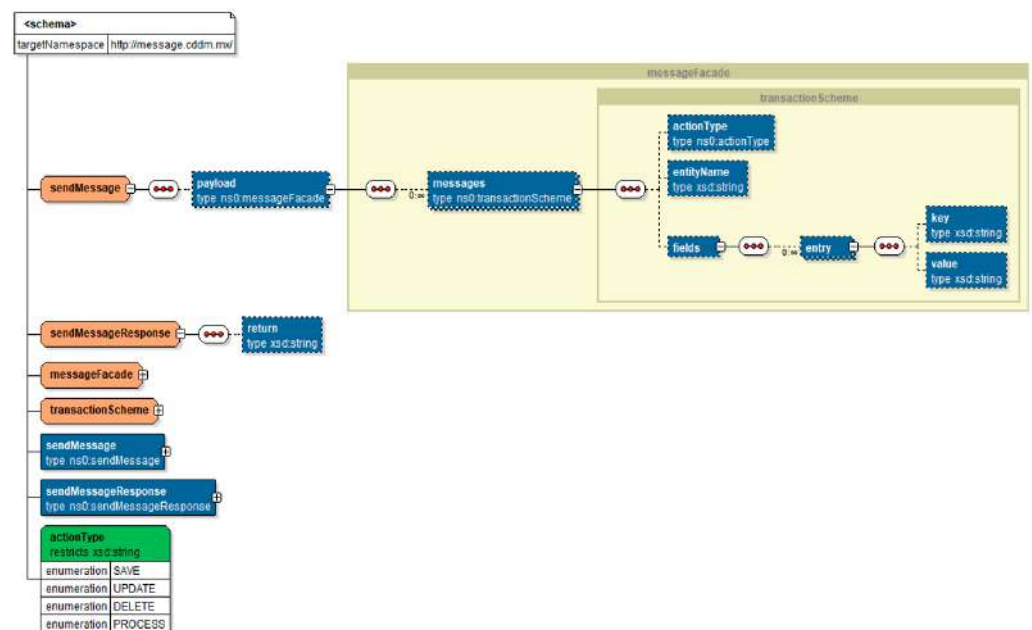


Figure 3. The *Agnostic Message* XSD structure.

The representation of the *Agnostic Message* in the service schema towards the client is a WSDL contract exposed for consumption. The message is created in an XSD file containing predefined tags for each document element. The WSDL is composed of the following tags:

- *types*. This shows the types of data to handle and helps shape the message.
- *Message*. These contain the request and response where the *Agnostic Message* travels.
- *portType* or *interface* tag indicates the document's operations.

- *sendMessage* corresponds to the request in the petition.
- *sendMessageResponse*. The document's response according to the petition made in *sendMessage*.
- *binding* specifies the communication protocol used: SOAP (Simple Object Access Protocol).

An example of the *Agnostic Message* implementation is shown in the SoapUI tool version 5.4.0 used as an aid for the execution of the tests, where the WSDL document contract is consumed. Figure 4 shows a window of the SoapUI tool used to test the web services. The structure of the message is interpreted by a human being, as it contains captured information which is observed in the tags *actionType*, *entityName*, *fields*, *key*, and *value*. In the execution section, at the top of the image is the URL (Uniform Resource Location) or *endpoint* where the *AgnosticMessageCDDMPort* web service is hosted, and, from there, the test is executed.

```

1 <message>
2   <actionType>SAVE</actionType>
3   <entityName>Items</entityName>
4   <fields>
5     <entry>
6       <key>id</key>
7       <value>1</value>
8     </entry>
9     <entry>
10      <key>description</key>
11      <value>Embalaje Tipo Sobre</value>
12    </entry>
13    <entry>
14      <key>amount</key>
15      <value>500</value>
16    </entry>
17    <entry>
18      <key>price</key>
19      <value>9.60</value>
20    </entry>
21    <entry>
22      <key>sku</key>
23      <value>100301</value>
24    </entry>
25    <entry>
26      <key>kop</key>
27      <value>10</value>
28    </entry>
29  </fields>
30 </message>

```

Figure 4. The WSDL *Agnostic Message* consumption example by the SoapUI tool showing the message structure with data.

3.3. The Composite Envelope Component

Once the *Agnostic Message* was defined, the Payload (tree) compound was designed and created from the *Envelope* component. This pattern allows for building complex objects through basic array structures and recursion. The compound tree structures are created from simpler components represented as leaves of a tree that inherit the functions and properties of the first primary structure and are extended to all its nodes, which helps to simplify the treatment of the objects created through a single standard interface. In this form, all objects are managed similarly to support the message sent by the client. The *Envelope* component is an abstract class that contains all the properties of the *Entity*, such as the procedures and methods that were used by the *Payload* compound. In addition, it contains the *Message* (leaf) compound, which is managed in the same manner by the *Strategy* pattern.

Figure 5 shows the representation of the *Composite* pattern implemented in the *Agnostic Message*. This pattern is conformed by the abstract class *Envelope* and has two properties. The first one is the *typeNode*, which indicates whether it is a tree structure or a leaf of that

structure. The second one is *Transaction*, which is constituted by *actionType* that designates the action or transaction that will be executed in the entity; in this case, it can be *SAVE*, *UPDATE*, *DELETE*, and *PROCESS*. In this sense, if the value of *actionType* is *SAVE*, then a new record will be added in the entity *entityName*. In this order of ideas, the *entityName* property represents the name of the entity to be affected, and it also contains a set of instances called *Fields* employing the MAP object that stores the field-value records, that will be added, deleted, updated or consulted, of a given entity. This component has the *Payload* class that represents the helpful content of the message. The function of this class is to generate a structure of transactions that may affect one or several entities. In addition, it contains six methods that can be used to manage the structure; one of them is *addEnvelope*. As an input parameter, it receives an *Envelope* type object, which is used to add a node or leaf to the tree with its properties. The *removeEnvelope* method removes or deletes a leaf (node) from the tree, and *getEnvelope* retrieves a leaf or set of leaves. Finally, the *invokeStrategy* method is the most important because it helps to invoke the *Strategy* component utilizing the *Context* that creates access to all the algorithms that will be used for the processing of the messages sent by the clients.

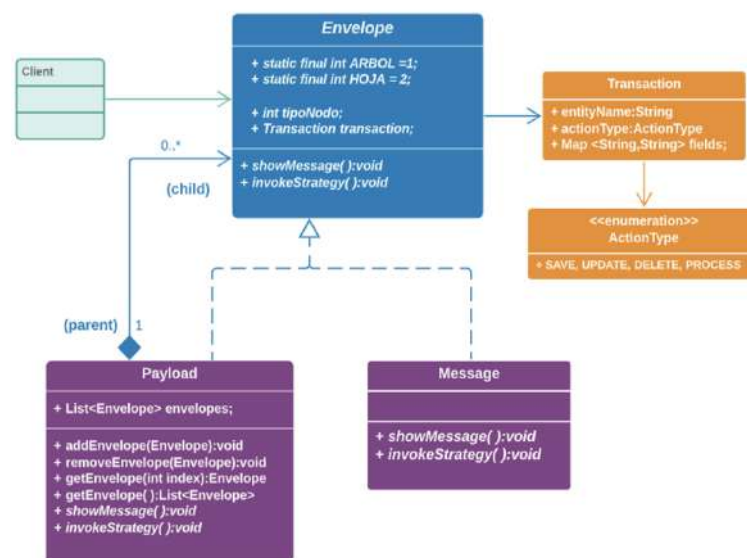


Figure 5. The representation of the implementation of the *Agnostic Message* compound in a class diagram.

3.4. The StrategyCDDM Component

A fundamental component in the architecture proposed in this article is the *Strategy* pattern (StrategyCDDM), which consists of an interface to the clients that use the algorithms designed for the management of the *Agnostic Message*. This pattern is used through a context represented by the *Context* element as an interface to the *Composite Payload* client.

The algorithms created for this solution *StrategyDML* and *StrategyProcess* represent an example of the diversity of algorithms that can be defined and implemented as a strategy in each integration. This will allow the architecture to make decisions according to the incoming message.

Components were also created to access the database metadata as part of *StrategyCDDM*, to create the entities dynamically according to the incoming message and generate the resource for its persistence. In this sense, another method was defined to implement the persistence of the message according to the entity examined, represented, and persisted in the data stores. This concludes in the implementation and management *Agnostic Message* messages represented in the *Composite* pattern.

Figure 6 shows where the *Strategy* pattern is implemented in the architecture proposed in this article. Moreover, it describes the classes that compose and implement the *Strategy* pattern; one of them is the *StrategyCDDM* interface that declares the *manageEnvelope*

method. The class is implemented in the different algorithms—in this case *StragyDML* and *StrategyProcess*. In the case of the first one, it adds the methods *generateEntity*, *executeProcess*, *createQueryInsert*, and *formatField* as private and auxiliary methods. Both are responsible for creating and validating the DML (Data Manipulation Language) instruction, to be later executed with the *executeProcess* method. On the other hand, the *StragyProcess* algorithm does not have any strategy at this time, and it was created in order to later build the execution of queries and execution of store procedures and/or pl-sql depending on the database engine where it is implemented. The clients can access the algorithms using the *Context* class, whose function is to generate access to the composite component about the operation and management of the messages.

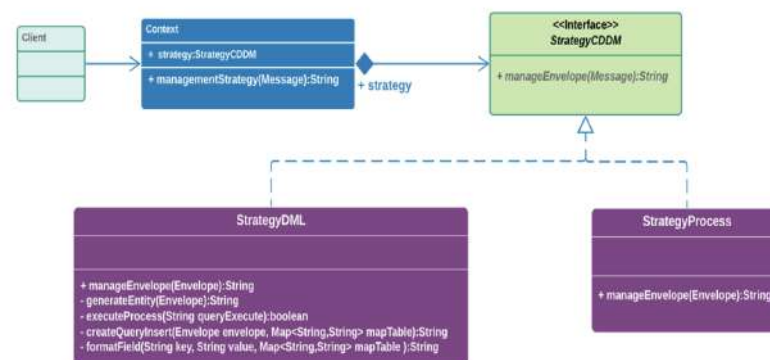


Figure 6. Representation of *StrategyCDDM* strategy implementation.

3.5. DCDM Architecture Functionality

To carry out the integration of software units employing *Agnostic Message* in order to improve the low coupling, the functionality of the architecture presented in this article is explained in this sub-section.

Figure 7 shows a sequence diagram where the three components that conform to the DCDM architecture communicate. The Figure shows how a client initiates the integration using the architecture proposed in this article. The process starts when the client sends a message addressed to the *Agnostic Message* component, carried out through the *sendMessage* operation. As an input parameter, a *MessageFacade* type object named *Payload* is sent, which represents the *Composite* of the *Envelope* component where the message is hosted. The *Composite Payload* message is divided into two essential parts; the first one is the *Properties Entity* and *Transaction Entity* section, as shown in Figure 2. The first section of the message contains the entity's name to be searched in the metadata of the repository or database, and this will be the starting point to create the instance or the DML (Data Manipulation Language) sequence. This will allow executing the order according to the *Action Type* property, which indicates the action to be performed in the database repository. In the second part, the transactions are represented by a MAP data structure. These structures allow for managing the fields and their respective values, which makes it possible to store them in *key/value* pairs, where the key is the entity's field and the value is the field's value. Once the client has sent the message, the *Strategy* pattern is accessed from the *Payload* compound with the *StrategyCDDM* implementation where the algorithms that will provide a solution to the message request are stored. This access is provided through an interface called *Context*, the strategy to be taken according to the *Action Type* property, where a new instance of the algorithm to be implemented is created. *StrategyDML* and *StrategyProcess* will take care of the message and provide a solution to the integration with the *managementStrategy* operation, which has as input parameter of the composite *Message*. Once the entity is generated and the message persists, a response is given to the client, indicating if the execution was correct or if there is a problem.

3.6. Application Example

This section details an example of the application of the DCDM architecture in a real environment, explains how the implementation was carried out, and validates the result.

The company selected for implementing and testing the DCDM architecture was the Mexican Logistics Company Paquetexpress (<https://www.paquetexpress.com.mx>, accessed on 13 June 2023). This was due to the facilities granted because of the existing working relationship. Paquetexpress was founded in 1986 and has over 8000 employees in 20 departments. The main line of business is logistics, and the core of this is the collection, documentation, shipping, and delivery of packages, mainly in Mexico and worldwide. The central administration office is located in Los Mochis, in Ahome, Sinaloa, Mexico.

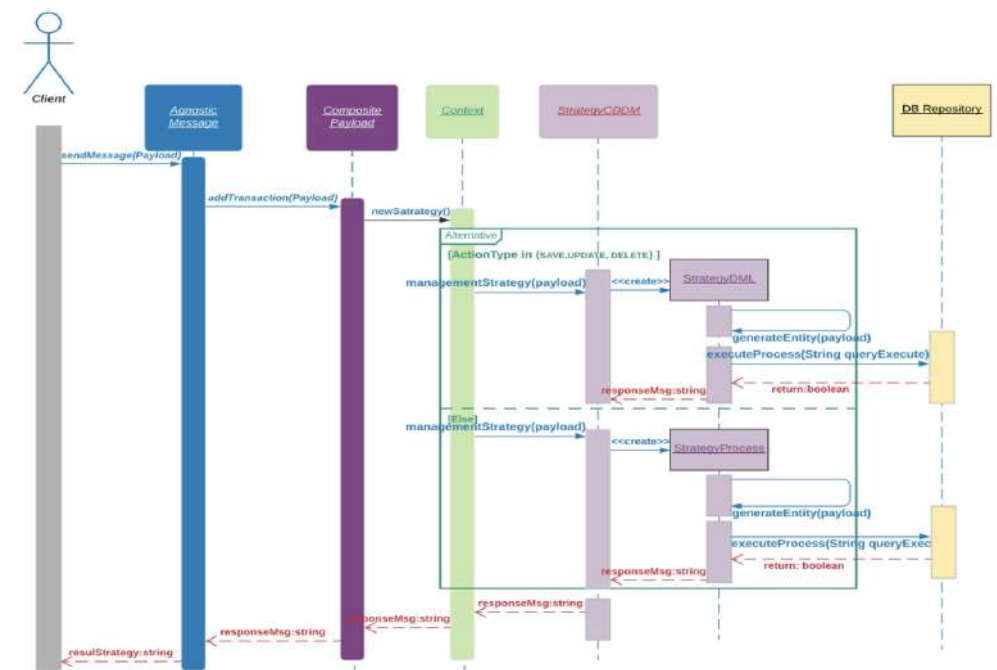


Figure 7. The DCDM architecture functionality in a sequence diagram.

In the commercial area, which is of great importance for the company, the following problem is highlighted: how to control and record the agreements and arrangements with customers (discounts, promotions, and rates) at the time they request the services mentioned above, as well as customer follow-up, sales, and executive commissions. Likewise, there was an associated problem concerning how it affects the credit portfolio and accounting of the income of each one of them. Faced with this situation, communication was established with the board of directors in general management, commercial management, administration management, operations, and IT management to propose a solution through the DCDM architecture. The issue was also discussed with the technology architects from the IT department to see the feasibility of implementing the integration architecture presented in this article to alleviate the problems encountered. Thus, approval was obtained.

As the first step, the work plan for the integration process was defined, establishing Java as the programming language to implement the DCDM architecture. This is one of the most widely used outside the academy in the business applications industry. Afterward, the definition of the software systems to be integrated was established, among which is CRM Salesforce Unlimited Cloud (<https://www.salesforce.com/>, accessed on 28 May 2023) and financial platforms such as Oracle Cloud ERP (<https://www.oracle.com/erp/>, accessed on 28 May 2023), as well as all the POS (Point Of Sale) that includes the online documentation and web services for the B2B (business to business) integration of customers. The solution to the problem of the Mexican Logistics Company Paquetexpress using the

DCDM architecture, according to the integration plan, is divided into five steps, each of which is listed below:

1. Creation of the *Envelope*, *Payload*, and *Messages* components.
2. Generation of the *Transaction* (MAP) structure.
3. Generation of the *Agnostic Message* (*MessageFacade*).
Loading of the *Payload* component with *Message* sheets.
4. Generation of the *Strategy* component (*StrategyCDDM*) algorithms.
Generation of the *StrategyDML* algorithm.
Generation of the *StrategyProcess* algorithm.
5. Generation and publication of the *Agnostic Message* service through the *AgnosticMessageCDDM* class.

The following subsection presents the description and code for each step in implementing the DCDM architecture.

3.6.1. Creation of *Envelope*, *Payload*, and *Message* Components

As a starting point for implementing the DCDM architecture, it is necessary to implement the classes detailed in Figure 5. In this regard, an abstract class was used to create the message envelope of the *Envelope* composite element. This represents the basis of the properties and functions that were extended to the *Payload* and *Message* classes required to generate the core of the message. This served as a container for the group of transactions to be executed through the MAP structure (an abstract data structure that stores key-value pairs) and the properties of the entities. The basis for implementing these classes is the abstract class *Envelope*. Then, the *Payload* component implementation extending their properties and functions is created. Finally, the *Message* compound is also created, which is extended from the same component (class *Envelope*) at the same level of the class *Payload*, thus creating a tree with its leaves (nodes) ready to be loaded with the instructions to be executed in the algorithms managed by the *strategy* pattern.

3.6.2. Generation of the *Transaction* Structure (MAP)

After building the components that store the properties and transactions to be executed, the *Transaction* class was created as part of the message. The class contains the *ActionType* and *entityName* properties as an essential part of the message. The *fields* parameter contains the fields and values in a MAP structure that are used in the implementation of the *Agnostic Message*. The fields were consumed by the clients that integrated information into the several existing platforms.

3.6.3. Generation of the *Agnostic Message* (*MessageFacade*)

The generation of the *Agnostic Message* is realized, employing the *MessageFacade* class plus the integration of each of its previously generated components (introduced in Section 3.6.1), such as the *Payload* and *Messages* components. On the other hand, with the assistance of the *TransactionScheme* class, a front structure towards the client that will give input to the MAP data and the *EntityName* and *ActionType* property as part of the payload is exposed. The structure of the *MessageFacade* class is confirmed by two methods used to set and receive the messages. These use the List structure, an abstract data type representing a finite number of ordered values. The class structure for the *TransactionScheme* class is confirmed by methods to set and receive Action Types from the transaction, which can be SAVE, UPDATE, DELETE, or PROCESS (see Figure 5). To do this, implement a MAP structure to get the fields on which it operates through a set and receive method for the entities' names.

3.6.4. Generation of the *Strategy* Component (*StrategyCDDM*)

In order to continue with the integration, the next step performed was implementing the pattern *strategy* and its algorithms. To do this, the *StrategyCDDM* interface was

implemented. It contains the definition of the necessary operations to manage the Agnostic Message according to the strategy adopted by Action Type.

To access the algorithms that manage the messages, the *Context* component is used to create the context according to the strategy selected at run time through the *managementStrategy* operation. The operation has as input parameter a *Message* object. The explanation of these components can be found in Section 3.4. The algorithms that are accessed by the *Context* component and are managing the incoming messages for this implementation are *StrategyDML* and *StrategyProcess*; both are extended by the *StrategyCDDM* interface through the implementation of its operations. The strategy implemented for the Agnostic Message is confirmed using a method that helps to manage the message according to its Action Type, calling the execution of the DML (Data Manipulation Language) string. In summary, the strategy in this exemplification consisted of generating queries to the entities and executing a DML data manipulation action.

3.6.5. Publication of the AgnosticMessageCDDM Service

The web service was built in SOAP format while implementing the DCDM architecture in the Paquetexpress enterprise environment. Figure 8 shows a graphical representation of the WSDL that describes the service interface. The Port Types section shows the *sendMessage* and *sendMessageResponse* operations as part of the request and response of the service. The Bindings section indicates the use of the SOAP protocol as a means of communication for *AgnosticMessageCDDM*, and finally, the Services section refers to the previous sections where it shows the ports and addresses that locate the service. Finally, the implementation of the *AgnosticMessageCDDM* web service was implemented using the JAVA programming language.

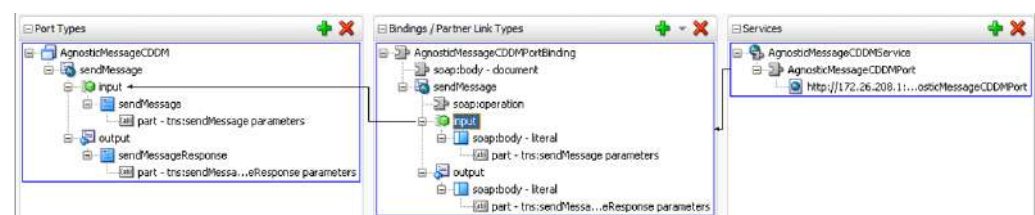


Figure 8. SOAP Web Service for the AgnosticMessageCDDM.

The final project structure for this application example is detailed in Figure 9. It shows the Dynamic Canonical Data Model architecture project with the application sources among the different packages implemented. These are: *Composite Package*, *Database Package*, *Message Package*, and *Strategy Package*.

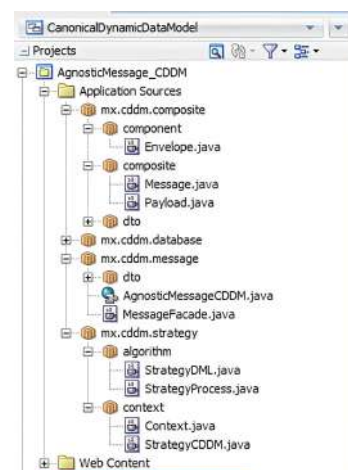


Figure 9. Final DCDM architecture Project Structure implemented for this application example.

3.6.6. Application Example Validation Test Case

The application example validation was performed in the enterprise Paquetexpress to mitigate previously introduced problems. Paquetexpress requires validating the decoupling at the data and external level in the platform integration, using four clients connected to the integration service; two of them will have to send two more data items added to the Items entity of the PostgreSQL database. This implementation must not have to affect the three connected clients. To do this, four clients were implemented under the graphical tool SoapUI in its version 5.4.0; then, these were connected to the server that exposes the DCDM architectural solution to proceed to integrate information to the same entity (Items) of the PostgreSQL database. However, two of them will need to send one more data item (new fields) to that entity due to the data structure that operates the software they use.

Paquetexpress implements Quality Assurance (QA) process practices. One of the best practices establishes that, for each software implementation or code upgrade, it is necessary to define and perform a test plan. In this regard, the test plan for validating the application example is detailed next in Table 1, where the software and hardware resources required are detailed.

Table 1. Test case description.

Item	Description
Software	Operating System: Windows 10. Web Server: WebLogic 12c. Data Base Management System: PostgreSQL 9.5. WSDL Client: SoapUI 5.4.0. Platform: Java 8.
Hardware	HP EliteBook, RAM 8GB, Core i5 1.80 GHz.
Goal	Validate the decoupling at a data and external level in the platform integration, using four clients connected to the integration service, two of them will have to send two more data items that were added to the Items entity of the PostgreSQL database.
Identifier	TC_Desacouple_Item.
Name	Decoupling Entity Items.
Preconditions	The four clients must be connected to the service using the proposed architecture.
Phases	<ol style="list-style-type: none"> 1. Connect each client to the service: create a connection to the service using the WSDL contract from the proposed architecture. 2. Send each client integration data: validate the integration of the four clients to the entity Items. 3. Add two more fields to entity Items: add two fields in the database, to the entity Items: sku and kop. 4. Use one client (from the four clients) to send the new field key and value: add in one client of the value: 100,234 to the field sku 5. In another client, send the second field added and its value: in the second client send the value: 24 for the field kop. 6. Send the same data for the two fields (no changes): validate the integration of the new data sku 100,234 to the entity Items. 7. Send data from the third client to the service: validate the integration of the new data kop 24 to the entity Items. 8. Send data from the fourth client to the service: if the two previous customers send back information that has always been sent, these customers will not have to present any errors.

In order to start with the test case execution, the first step consisted of reviewing the Items entity from the database (see Figure 10). Items has four columns: *Id*, *description*, *amount*, and *price*. Thus, *columns sku* and *kop* will be integrated with some data.

Subsequently, the service named *AgnosticMessageCDDM* was deployed on the WebLogic Server 12c application server (see Figure 11).

In the next step, the four clients were connected to the WSDL contract deployed in the WebLogic Server 12c version 12.2.1.3.0. Once the connection is established, the fields and values that traveled within the universal agnostic message were captured and managed by the web service called *AgnosticMessageCDDMService* that contains the implementation of the architecture. Figure 12 shows the data for the columns (*Id*, *description*, *amount* and *price*) of the entity *Items* sent through the message.

Then, the next step consisted of adding two more fields to entity *Items* from the PostgreSQL database: *sku* and *kop*. To do this, one client (from the four clients) was used to send the new field *sku* and its value: 100,234, and another client was sent the second field *kop* added and its value: 24. To achieve this, we continued using the same WSDL contract where the implementation of the DCDM architecture is located, which was not changed, nor was a new deployment of the web service made. It is important to mention that no maintenance was performed on any of the connected clients, according to the test case 1 phases 6, 7, and 8. Figure 13 shows the final entity *Items* with the columns *sku* and *kop* integrated with its data, respectively.

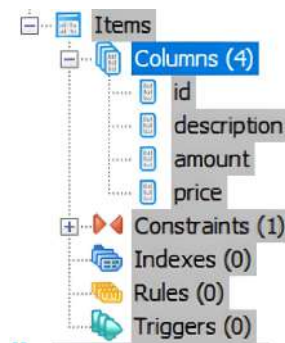


Figure 10. Entity *Items* structure in PostgreSQL.

Deployment				
<input type="checkbox"/>	NAME	STATUS	STATUS	TYPE
<input type="checkbox"/>	AgnosticMessageCDDM	Active	Ok	Web Application
<input type="checkbox"/>	Web Services			
<input type="checkbox"/>	AgnosticMessageCDDMService			Web Service

Figure 11. *AgnosticMessageCDDM* deployment in WebLogic Server 12c.

Edit Data - PostgreSQL 9.5 (localhost:5432) - postgres - public.Items				
File Edit View Tools Help				
	id [PK] numeric	description character(50)	amount double precision	price double precision
1	1	Embalaje Tipo Sobre	5000	9.6
2	2	Paquete Tarifa 0	1000	22
3	3	Paquete Tarifa 1	1500	26
4	4	Paquete Tarifa 2	2500	35.5
5	5	Paquete Tarifa 3	800	46

Figure 12. Data from the clients integrated in the entity.

The IT department at the Paquetexpress Delivery Company confirms the validity of this statement. Adopting this architecture has effectively addressed the identified issues, resulting in substantial cost savings for the company. Notably, it has reduced integration time, maintenance costs, cost optimization, scalability improvements, and the facilitation of reuse. This is sustained by the fact that this adoption's real-world success was demonstrated in the case of Paquetexpress. This organization manages integrations across multiple platforms, including Oracle SalesForce, Oracle ERP, Oracle HCM, Oracle OTM, and Data Warehouse. Additionally, they handle client integrations such as Amazon, Mercado Libre (MeLI), Grainger, and Afull. Each of these integrations incurs an approximate cost ranging from USD 30,000 to USD 36,000. These integration projects encompass all phases of the certified process, including analysis, design, development, quality assurance (QA), testing, and implementation. The process often involves consultants from firms like Quanam, K&F, TSOL, and TekSi. Evaluating the impact on other applications consumes a significant amount of time. Maintenance costs become prohibitively high when clients request changes in data transmission or data types, especially when utilizing cutting-edge tools like Oracle Integration Cloud (OIC), Microservices RESTful API, Service-Oriented Architecture (SOA), Oracle Service Bus (OSB), JMS WebLogic Queue and Topic, and Web Service SOAP. Each integration structure is closely tied to a canonical data model in these cases, which introduces considerable time, cost, and risk with each change, mainly when governed by a detailed governance system with service catalogs. The DCDM dynamic architecture introduces run-time message handling, significantly streamlining the steps in analyzing, designing, implementing, and deploying integration components. Significantly, these optimizations do not disrupt other processes and applications, reducing the risk of impacts on numerous connected clients and lowering maintenance costs when new data transmission requirements arise.

Edit Data - PostgreSQL 9.5 (localhost:5432) - postgres - public.items

File Edit View Tools Help

No limit

	id [PK] numeric	description character(50)	amount double precision	price double precision	sku numeric	kop numeric
1	1	Embalaje Tipo Sobre	5000	9.6		
2	2	Paquete Tarifa 0	1000	22		
3	3	Paquete Tarifa 1	1500	26		
4	4	Paquete Tarifa 2	2500	35.5		
5	5	Paquete Tarifa 3	800	46		
6	6	Paquete Tarifa 4	1200	50		
7	7	Paquete Tarifa 5	1150	52.6		
8	8	Paquete Tarifa 6	1300	54.7	100234	
9	9	Paquete Tarifa 7	2700	63.45		24
*						

Figure 13. Entity *Items* with the data integrated after the execution of the test case applying the DCDM architecture including *sku* and *kop* fields.

The results regarding the low coupling at the external and data level are satisfactory. Among the results obtained, it stands out that the contract exposed for customer consumption did not suffer changes; likewise, the customers connected to the web service did not need to receive maintenance, thus saving time and effort. In addition, it was demonstrated that the proposal is scalable and reusable.

4. Conclusions and Future Work

The approach presented in this article aimed to define, design, and implement an architectural proposal utilizing a Dynamic Canonical Data Model (DCDM) representation through Agnostic Messages. The approach was constructed to improve the low coupling directed to the data and external levels in integrating software units. This objective was covered with the proposed design and implemented through design patterns that sup-

ported the architecture presented, thus creating an intermediate layer between the various existing platforms. The purpose of this intermediate layer is that, through its traveling of the information to be integrated, as well as in a fragment of the representation of the data model (structure), its entities and relationships are represented in a universal message. This was managed and interpreted using algorithms designed for such a purpose; in this case, two of the algorithms were proposed. However, other algorithms can be created according to the need for integration. With this, redesigning or rebuilding the WSDL contract that was already implemented in the various integrated platforms was avoided, so that, when there is a change in any of the platforms, the integration can be scalable, easy to maintain, and, therefore, low cost in development and maintenance by reusing the component.

The DCDM architecture introduced in this article was created to address the integration requirements of Paquetexpress, a Mexican logistics company specializing in national and international parcel delivery across more than 240 countries worldwide. This initiative arose from the necessity to integrate software components, particularly concerning shipment validation with online stores Amazon and Mercadolibre. The design of the DCDM architecture was informed by the limitations identified in previous research on Enterprise Application Integration (EAI) outlined in reference [1]. These limitations significantly impacted the company as integration costs per year had become a substantial expense.

An advantage of the architecture presented in this article, over others detailed in Section 2, lies in the scenarios that have a large number of clients connected to the WSDL service contract, and for those that need to add new information (new data). In this regard, the change would not impact the rest of the systems already connected because only one of them requires the new data, which would be added to the structure of the message with its information. In this form, they will usually continue working without any inconvenience. A disadvantage could be at the moment of generating the message assembly and declaring the transaction section because, in addition to the information, the fields belonging to the entities are specified; however, the assembly of these sections could be built as part of a framework, and it could be more straightforward when implementing this part of the architecture.

Finally, in the architecture presented in this article, an essential part of the tree structure was not included regarding the relationships between entities, an essential part of the dynamic data canonization, where primary keys and foreign keys are represented together with their restrictions. This improvement is considered future work for better architectural functioning. In addition, it will be integrated into a framework with a user interface for simple and fast management. Lastly, there is a consideration to expand the data representation choices by incorporating JSON (JavaScript Object Notation) within service architectures, like REST (Representational State Transfer), that operate over the HTTP (Hypertext Transfer Protocol) protocol.

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